

**Barry Birnbaum**  
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www.barrybirnbaum.com

**SUMMARY**

- Highly disciplined and proficient digital imaging professional with a combination of technical, creative and project management skills
- Extremely proficient in Photoshop CS5, excellent knowledge in Flash CS5, Dreamweaver CS5, InDesign CS5 and Illustrator CS5
- Comfortable in CMYK print, web design, HTML, CSS
- Accustomed to accomplishing goal within tight deadlines and budgets

**PROFESSIONAL EXPERIENCE**

March 2006 - May 2010

***Schawk Retail Marketing***

- Worked on Kmart and Sears circulars, large in-store signage, specialty projects and Nike files as a digital retoucher and a QC (quality control)
- Performed high standard of retouching while QC'ing other retouchers' files to ensure they met all requirements the agency demanded while working under very tight schedules
- Developed files for Nike's website, initiating techniques that are now used by Nike globally: i.e. changed black clothing to white, and restored huge parts of clothing obscured by mannequin
- Adjusted images from on-fig fashion models to outdoor scenes
- Efficiently processed large amounts of files while meeting all designated deadlines

October 1996 - 2006

***Barry Birnbaum Studio***

- Operated own digital imaging studio utilizing graphic art skills and knowledge developed as a prior manual retoucher
- Generated websites from initial concept to final production including design, layout, implementation, uploading and maintenance
- Created and still maintain following websites:  
www.nursingexpert.info                      www.barrybirnbaum.com  
www.marycottonart.com                      www.stevestarrstudios.com  
www.chicagoartdecosociety.com
- Clients:  
Leo Burnett, Blue Book Catalog, Chicago Art Deco Society, Resillo Press  
Pad Company

**SKILLS**

- Photoshop CS5 (Adobe ACA Certificate), Flash CS5 (Adobe ACA Certificate)
- HTML, CSS
- Excellent work ethic, self starter from having own studio and dealing with clients
- Mentor to co-workers
- Team player
- Great problem-solving abilities
- Pixel-perfect attention to detail

**TRAINING**

December 2010 - August 2011

- CTS (Computer Training Source) to brush up and stay current with already proven

skills in Adobe graphic arts programs, MS Word, Powerpoint